



EXTEND THE VIEW

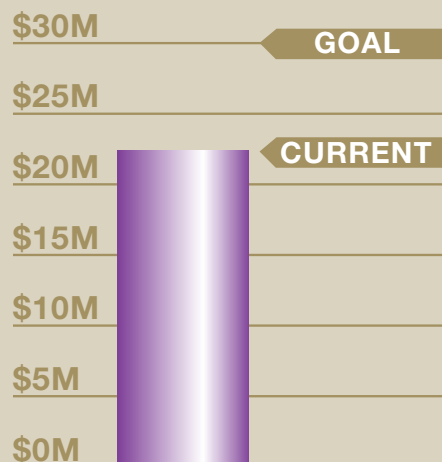
Office of Development Newsletter

November 2007

PRAIRIE VIEW A&M UNIVERSITY

CAPITAL CAMPAIGN PROGRESS

It is essential for the University to join forces with the National Alumni Association (NAA) to ensure that we reach our \$30 million goal. To meet or exceed this goal by the beginning of 2008, we are requesting that alumni make a thoughtful and proportionate gift to support the campaign. If 8,000 alumni contribute \$200 annually for five years, we would realize the final \$8 million to reach our goal.



MAJOR GIFTS & PLEDGES

Dallas Alumni Chapter - \$200K

Class of 1962 - \$50K

Hamilton Park Alumni Chapter - \$25K

Your PLANNED GIFT will enhance PVAMU programs & students *for years to come.*

A well-grounded planned giving program can do much to assure the future of your institution. If the institution can be named in just a few wills each year, in five or 10 years a significant benefit will begin to accrue to the institution.

Many within the *Prairie View Family* have amassed investment property and other real estate, and maybe taxes and maintenance costs are rapidly increasing. A gift of real estate to the university can unlock hidden income, eliminate the hassles of a sale, and support your institution.

When you donate property outright, you receive an immediate charitable contribution deduction or the full fair market value of the property. Gifts of appreciated property held for more than a year are deductible up to 30 percent of the adjusted gross income. If you can not take the full deduction in the year the gift is made, you have five more years to do so.



A gift of your personal residence can also be made while you still retain the right to live in the home for the rest of your life. A retained life estate assigns ownership of your property to the university upon your death and the death of named beneficiaries. Due to the significant planning in declaring a gift of this magnitude, we recommend consulting a financial advisor, tax consultant or attorney to assist in this process. For general questions regarding real estate or major gifts to the university, contact Nelson Bowman in the PVAMU Office of Development at (936) 261-1550.

NEWS & Notes:

The Thurgood Marshall College Fund (TMCf) funded Prairie View A&M University's proposal to host an Alumni Regional Development Training. The workshop, titled Building Alumni Fundraising Capacity, was held on Saturday, November 10th for Houston area alumni from PVAMU and fellow TMCf member-school, Texas Southern University (TSU). With more than 50 alumni in attendance, we expanded and enhanced the engagement of alumni in the fundraising process.

Office of Development
(936) 261-1550
(936) 261-2189 Fax
P.O. Box 519 ; M.S. 1200
Prairie View, Texas 77446-0519

Shape tomorrow today.



Why I Give...

Jarvis C. Stewart

The decision to support PV is deeply rooted in my commitment to educational excellence and personal growth. By giving, it is my hope that others will leave "the yard" with as much ambition and perseverance to succeed."



Jarvis C. Stewart, chairman and managing partner of Stewart Partners LLC, is a nationally recognized federal legislative and corporate public affairs strategist. He has nearly 20 years of business, public policy, and political experience, including serving as a chief of staff to a member of Congress and senior advisor to a United States Cabinet Secretary. Stewart is also minority owner of the Washington Nationals of Major League Baseball and represents the Martin Luther King, Jr. National Memorial Project Foundation.

He is also a frequent guest and analyst in the national media providing public policy and political commentary to outlets including The New York Times, National Public Radio, the San Francisco Chronicle, Legal Times, Roll Call, the Hill and Black Enterprise Magazine.

A native of Houston, Mr. Stewart is a distinguished graduate of Prairie View A&M University (Texas). He currently resides in Bethesda, Maryland with his wife, Stacey D. Stewart and their daughters Madeleine Reid and Savannah Francies.

CABINET MEMBERS

Don Clark
Opal Johnson Smith
Nathelyne A. Kennedy
Roy Perry

Marvin Brailsford
Harold Bonner
Pauline Bonner
Evelyn Thornton

Thelma Pierre
Ernest Collins
Michael Sowell
James Mitchell

Samuel Metters
Neal Baines
Billy Heath
Netra Heath

Louis Bedford
Julius Becton
Fred Newhouse
Phyllis Tidwell



Q. How will ALUMNI impact the capital campaign?

The alumni **are** Prairie View. They represent the University's success. The capital campaign is an opportunity for alumni to again be a part of the Prairie View A&M University experience. Alumni will be invited to volunteer in capital campaign leadership roles. They will be asked to reconnect with college friends at special gatherings to learn about how they can support the university. And, alumni will be asked to make a financial contribution to the capital campaign supporting Prairie View - where they earned an education and built the foundation for their career path.

www.pvamu.edu

Message from the President

The decision to seek private funding sources from individuals and corporations comes as the competition for limited educational dollars intensifies, especially when local and state governments are facing shrinking revenues and growing public needs. Consequently, our need for alumni support is at an all-time high. Without external funding, Prairie View A&M University will be a good institution, but it will not have the quality that is essential for our students to compete successfully in the global new world that is taking shape. Lack of essential funds in the future will also place limitations on deserving high school graduates. The future of this university and the leaders of tomorrow will be impacted greatly by the success of this campaign.

We have a proud history. We are a vital member of the Texas A&M University System known worldwide for educational excellence. We invite you to please join us in our efforts to continue PVAMU's caring for students of tomorrow by helping to **EXTEND THE VIEW**; and *Shape tomorrow today.*

George C. Wright
Dr. George C. Wright



EXTEND THE VIEW CAPITAL CAMPAIGN